

## "Metallurgique"

The complete line now on exhibition, Importers' Auto Show (Salon), Hotel Astor

### Some of Our Talking Points:

1,000 miles per gallon of lubricating oil.  
18 to 20 miles per gallon of gasoline.  
5,000 to 7,000 miles on tires (spring drive).  
Smokeless device.

Van den Plas makes our bodies, and this artist has sent us for this Show some examples of his Louis XIV. and "Moderne" styles of Cabriolets, etc., that have won every "Grand Prix" in Paris, Brussels and London for the last five years.

W. C. & H. N. Allen, 1934 Broadway, New York.

## THE SELDEN CAR

It was George B. Selden who in 1877 invented the gasoline automobile and who has since devoted his life to the improvement and perfection of the gasoline motor. From the beginning of the industry, motor car manufacturers have been using the ideas embodied in the original Selden Car.

This same George B. Selden is President of the company building the splendid car bearing his name. While all automobile manufacturers are using the same principles embodied in the original Selden, there is only one Selden Car.

It is second to none in attractiveness and serviceability. Hundreds of satisfied and enthusiastic Selden owners all over the country, many of whom have come back year after year for new cars, have testified as to the absolute dependability of Selden Cars.

Careful inspection of the Selden Exhibit at the Garden Show will reveal the reasons why the Selden has become popular.

3 Passenger Roadster,	40 H.P.	\$2500.00
4 Passenger Torpedo,	40 H.P.	2500.00
5 Passenger Touring Car,	40 H.P.	2500.00
7 Passenger Touring Car,	40 H.P.	2600.00
7 Passenger Limousine,	40 H.P.	3750.00

SELDEN MOTOR VEHICLE COMPANY,  
Rochester, N. Y.

Gallagher-Tompkins Co.,  
1876 Broadway.

Theo. T. Maxfield,  
Bloomfield, N. J.

**Cartercar**

### The Center of Attraction

At the Madison Square Garden Show will be the famous Cartercar.

Friction Self  
Transmission Starter



Five new models of this remarkably efficient motor car will be on exhibition. See the working model of the chassis, showing all construction.

New York Branch, Broadway and 77th St.

CARTERCAR COMPANY,

Pontiac, Michigan.

The **Knox** Car

Recognized Efficiency and Comfort. The Most Complete and Luxuriously Finished Car in the World.

See Space 121, Left Balcony, Madison Square Garden.

AUTOS WANTED.  
Spot cash for your Automobile or will sell on installment at 5% commission; loans negotiated on Autos with placed with us on deed storage or auto, call or write, GREEN'S PURCHASING AGENCY, Broadway and 45th St.

PIERCE, SINNICK & CO., 100 West 11th St., New York City.  
FIRELESS Limousine, 10, perfect condition, fully equipped; bargain. TRUCK, 140 West 10th St.

STODDARD MOTOR CO.,  
Used Car Dept.

Special bargains during show week. All types of cars, fully guaranteed.

Automobiles—30c. line Daily and Sunday. No Extra Charge for Display Type; Double Price for Cuts.

# IMPORTERS' AUTOMOBILE SALON

The Only EXHIBITION of

Leading Foreign Cars  
HOTEL ASTOR

Grand Ballroom  
JAN. 2 to 10  
Concert  
Afternoon and Evening

LAST TWO DAYS of the Salon--the Largest and Most Interesting Exhibit of Foreign Cars Ever Brought Together in America. Don't Miss It.

CARS  
Benz  
Charron  
Clement-Bayard  
Darracq  
De Dion Bouton  
English Daimler  
S. P. A.  
Zedel  
Fiat  
Isotta-Fraschini  
Itala  
Lancia  
Mercedes  
Metallurgique  
Renault  
Minerva  
Napier  
Opel  
Panhard  
Pic-Pic  
Renault  
SPECIAL BODY EXHIBITORS  
Demarest & Co. Quinby & Co. The Holbrook Co.



Peerless Service Building  
1760 Broadway at 57th Street

A Peerless Limousine Car, built almost completely in this eight-story Service Building, devoted exclusively to Peerless business, is now on exhibition at the Automobile Show.

No requirement of the motor-car owner for prompt service will overtax the facilities of this splendid equipment.

We shall be glad to have you inspect this building from the blacksmith-shop in the turret to the show-room on the street floor. It will interest you.

The Peerless Motor Car Company

## The Diamond SAFETY TREAD TIRE

Skidding is due to a film of mud or water or grease between the tire and the pavement.

Cut through and clean away this film and the tire won't skid. Easier said than done--in fact the Diamond Safety Tread Tire is the only one that does it.

The Diamond Safety Tread Tire is a year-round tire, greater in mileage even than the regular Diamond Tires.

At Your Dealer--or

The Diamond Rubber Co.  
1876 Broadway, New York.  
Newark, N. J., Brooklyn.

Astonishingly Attractive Prices Prevail at the Inventory Sale of Used Cars Now Going on at **STUDEBAKER'S**

Handsome refinished and overhauled Touring Cars, Limousines, Town Cars and Taxicabs offered at ridiculously low winter prices to gain the room they occupy.

Your money will never again buy one-half the value that is represented in these bargains.

Furthermore, you run no risk in buying from us--our statements are reliable. Also extra highest quality New Landau-Bodies and Inside Drive Coupe Bodies, Runabouts and Touring Bodies at a price that will move them. ACT QUICK.

**STUDEBAKER**

Broadway & 59th Street,  
New York City.  
PHONE 7151-COLUMBUS. OPEN EVENINGS.



AT THE GARDEN-SPACE 111, ELEVATED PLATFORM  
Jackson Motor Company  
1663 Broadway Phone Columbus 4421

**The Lexington**  
"40"

EXHIBIT DURING BOTH SHOWS  
At 1,893 Broadway and 68th St.  
"LEXINGTON" features that excel.  
Rutheiser Motor  
Schebler Carburetor  
Bosch Magneto  
Warner Transmission  
Timken Axles.  
Territory open for agents in New York, New Jersey and Connecticut.

CHALMERS 1911 Touring, five passenger, newly rebuilt, painted and guaranteed. R. C. DARRING, 1,627 Broadway.

1909 Renault Limousine, first class condition, 107 chgs., can be seen at BOWMAN'S GARAGE, 225 West 44th St. 9 to 11, or by appointment. Ask for John.

Automobiles--30c. line Daily and Sunday. No Extra Charge for Display Type; Double Price for Cuts.

AUTOMOBILE ACCESSORIES.  
AUTOMOBILE OWNERS, CHAUFFEURS, MECHANICS OR OTHERS CAN PURCHASE GASOLINE, LUBRICATING OIL OR REPAIRS AT ANY HOUR OF THE DAY AT A LOWER RATE THAN AT ANY OTHER PLACE IN THE CITY. ADVISE HIGH GRADE GARAGE, NOS. 518, 519 AND 520 WEST 57TH ST.

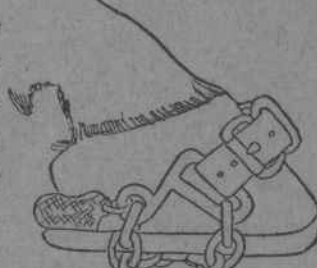
Automobile Accessories--30c. line Daily and Sunday. No Extra Charge for Display Type; Double Price for Cuts.

HORSES, CARRIAGES, & C. HORSES, CARRIAGES, & C.

Many People Got Their Coal, Meat and Milk Yesterday Because We Sell The Kinnell Emergency Overshoes for Horses and because some horse owners (the Borden, for instance) were wise enough to buy Chain Overshoes BEFORE the snow came.

Every horse that wore the Kinnell Chain Shoes yesterday was enabled to stand up and do a full day's work, even on icy asphalt.

Mail orders receive special attention. Just give measure across widest part of bottom of hoof (enclose \$1.00 for each shoe, and we will send correct sizes).



One Set (Four Overshoes) . . . \$4  
New Treads (Set of Four) . . . \$2  
"Fits like a glove and slips on as easily." Save their cost in one day. Put a set on your horse and make a noise like an auto.

Fiss, Doerr & Carroll Horse Co.,  
East 24th St., Lexington to 3d Av.

Van Tassel & Kearney's  
REGULAR SEMI-WEEKLY  
Auction Sale of Horses,  
Carriages, Harness, &c.,  
WILL TAKE PLACE  
This Day, Tuesday, Jan. 9,  
beginning at 10 A. M.  
IN THEIR AUCTION ROOM AND SALES RING,  
126-128 East 13th St.,  
between 2d and 4th avs.  
WARRANTIES FOR THIS SALE run until  
Thursday next at 9 A. M., unless otherwise  
stated.  
SPECIAL MENTION of the following is ordered:  
VERY STYLISH PAIR OF BAY COB GELD-  
INGS, 15.5 hands, seven and eight years;  
good action; excellent conformation; city  
break; good saddlers; warranted kind and  
true in all harness and good wind.  
FINE DOUBLE HARNESS.  
HANDSOME STEEL GRAY COB GELDING,  
15.5 hands, five years; very stylish;  
high class brougham horse; good action;  
excellent, city break and reliable;  
der all circumstances; warranted kind and  
true and good wind.  
SINGLE BROUGHAM HARNESS.  
PIR ROBE, Pair Blankets, &c.  
HANDSOME BAY GELDING, 16 hands, eight  
years; very stylish action in harness; per-  
fect manners; used in city and country; one  
of a high class pair; and because he lost  
his mate; can read ten miles an hour; very  
desirable for family or business purposes;  
warranted kind and true and good wind.  
FINE SINGLE HARNESS.  
DURABLE STATION WAGON, by Quinby,  
RAY COB, 15.15 hands, eight years, suitable for  
a pair to ride or drive; warranted kind and  
true, good wind.  
RUNABOUT WAGON, cushion tires.  
GRAY MALE, 16 hands, nine years; warranted  
kind and true, good wind.  
PARADE-BROWN GELDING, 15.2 hands, eight  
years; warranted kind and true, good wind.  
RED FOX CHESTNUT GELDING, 15.25 hands,  
eight years; warranted kind and true, good  
wind.  
GRAY HORSE, 15.8 hands, nine years; warranted  
kind and true, good wind.  
BROWN MALE, 16.5 hands; warranted kind and  
true, good wind.  
BUSINESS WAGON and Harness.  
RUNABOUT WAGON, good order.  
S. J. HANCOCK OPTICAL BUS, by Brower & Co.,  
LOUISY, HANDSOME BAY COB GELDING, 16  
hands, nine years; perfect manners; war-  
ranted kind and true, good wind.  
FOUR PASSENGER SLEIGH, bob runners; Vic-  
toria and Portland Cutters.  
CHESTNUT GELDING, 16 hands, eight years;  
first class roadster; warranted kind and  
true, good wind.  
FOUR PASSENGER RUNABOUT WAGON  
DARK LIVER COLORED CHESTNUT COB  
BINATION COB, used in Kentucky, 15.25  
hands, seven years; safe for ladies' use;  
warranted kind and true, good wind.  
BROUGHAM, built by Planchard & Co.  
RAY COB, 15.25 hands, nine years; safe for any  
one to drive; warranted kind and true, good  
wind.  
BROWN HORSE, 15.8 hands, seven years; war-  
ranted kind and true, good wind.  
DOCTOR'S TOP WAGON and Harness, 16.5 hands,  
six years; pedigree at sale; warranted sound  
and kind and true.  
SEVERAL BUSINESS SLEIGHS on bob runners.  
SALE COMMENCES AT 10 O'CLOCK.  
R. W. KEARNEY, AUCTIONEER.

Fiss, Doerr & Carroll Horse Co.  
WILL sell  
AT PUBLIC AUCTION  
TO-DAY, TUESDAY, JAN. 9,  
The Entire Contracting Plant  
of Mr. P. Norton,  
ON THE PREMISES,  
420-424 EAST 64TH ST.,  
BEGINNING PROMPTLY AT 11 A. M.  
The property consisting of:  
11 Brick Dumpers, 3 Boilers, Steam  
Pump, 10 Steam Drills, Hand Drills, Steam  
Leg Bull Derrick, Iron Buckets, Rope,  
Cable and a Miscellaneous Assortment of  
Blasting and Excavating Material.  
Everything to be disposed of in separate lots  
TO THE HIGHEST BIDDERS.  
ABSOLUTELY WITHOUT RESERVE.

J. D. CARROLL, Auctioneer  
ALL \$1500 young, sound, chunky Horse, among  
top Buggy, Harness; week's trial responsible  
parties; turnout cost \$475. DOCTOR, 126 West  
44th.  
HIS Harnesse--100 Broughams, every style, \$25  
up; 100 Opera House and Wagons; \$50 up;  
100 Coupe Roadways and Station Wagons, \$25  
up; 100 Victoria, \$25 up; 100 Bertha Deau-  
ville and Landau, \$20; combination and fancy  
Traps, \$25 up; Carriage, Sigs, Harnesse, Sures,  
Runabouts, 400 Buggies, Ladies' Harnesse, Collar  
and Saddle Trunks, Germanwags, Wagons and  
Coupes, 2000 Buggy, Pony Vehicles, every  
description; every kind Harnesse, NEW AMSTER-  
DAM CARriage STORAGE WAREHOUSE, 221-  
223 West 87th.

BREWSTER & CO. BROUGHTON, also VIC-  
TORIA, rubber tired, scarcely used; QUAR-  
TER VALUE, PRIVATE STABLE, 145 East 39th.  
EXTRAORDINARY opportunity, chunky trotting  
Horse, 14.5 hands, 8 years, brown, lovely  
bones; team Harnesse, warranted, 1450 each.  
\$125; Pony Turnout, 850. BUILDERS, LOID CA-  
DRILL, near Broadway, Brooklyn.  
EXPRESS Wagon and Harness for sale; city  
built, A. S. SHERWOOD, 754 7th av.

I will pay half price "secretly" for the entire  
new network, P. R. 185 Herald Brooklyn.  
SLEIGH, single and double new and second  
hand, sacrificed, RAY, GREENWICH, Conn.  
To Let, two Stables, 9 and 10 stalls, lighting,  
MAYNARD ST. STORAGE, 843 East 138th. Phone,  
2,014-Metro.

Wagons, Trucks & Vans.  
300 new, second hand, 518 West 21st st.

Horses, Carriages, &c.--30c. line Daily  
and Sunday. No Extra Charge for Display  
Type; Double Price for Cuts.

DOGS, BIRDS, POULTRY, & C.

WHEAT'S offered, cash or exchange, thoroughbred  
English bull terrier, male, champion fighter;  
187 chgs. \$100. S. CAMPBELL, 440 Madison  
St., Brooklyn.

NO EXTRA CHARGE FOR IT.  
Advertisements for the HERALD may be left at  
the American Express Messenger Office in the  
Borough of Manhattan.

Dogs, Birds, &c.--30c. line Daily and Sun-  
day. No Extra Charge for Display  
Type; Double Price for Cuts.

## Next Sunday's New York Herald

### Joseph Conrad's New Novel

"Chance," an absorbing tale of adventure, has been written especially for the Herald. In it the author has aimed particularly to interest women. An introductory article describes the personality of this master of romance in his English home and presents an interview in which he discusses his work and his career. First Instalment Sunday, January 21.

### Bizarre Dancing

Freak effects that have captured New York.

### Millionnaires in Politics

What sons of the rich have done in public life.

### Hobby Club

Prominent men of New York and their odd collections.

### Wild Horses

How the mustangers trap broncos on West-  
ern plains.

### "The Puzzling Punch"

Humorous fiction in Mr. Ellis Parker But-  
ler's best vein.

### A Page for Art Lovers

Mr. J. P. Morgan's new Holbein miniature  
and other prizes.

### Drift of Death

An absorbing story of the sea, told by a sur-  
vivor of a disaster.

### Bob Dean

Gun fighting Sheriff who will turn parson  
after his last hanging.

Special Fashion Section. Misses' Page.  
The Children's Corner.

# Franklin

## Phaeton D

6—38—\$3,500

To own a Franklin tor-  
pedo-phaeton is to own  
the most distinctive type  
of motor car built.

A new development in  
four passenger torpedo  
building. Graceful in  
every line, the hood blend-  
ing with the body, it sug-  
gests comfort, power and  
speed.

See this car at Madison  
Square Garden.

FRANKLIN MOTOR CAR CO.

Broadway, Amsterdam Av. & 73d St.,  
New York City.

Bridgeport, Conn., Arthur L. Clark; Kingston, N. Y., Forsyth & Davis;  
Newburg, N. Y., George Mason; Patterson, N. Y., A. L. Newcomb;  
Paterson, N. J., Hughes Garage Co.

Automobiles--30c. line Daily and Sunday. No Extra Charge for Display Type; Double Price for Cuts.